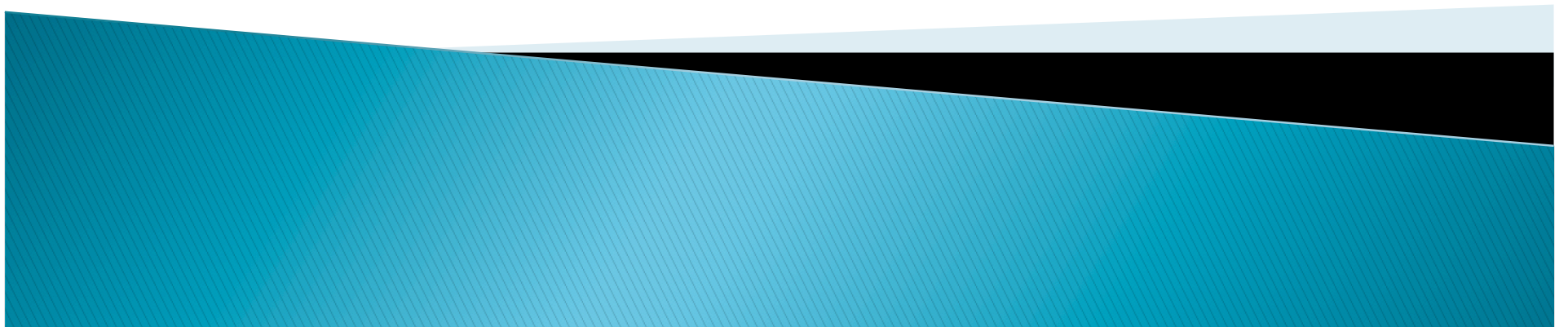


DMACC DEMOGRAPHICS

Michael Lentsch–Director of Enrollment Management

mjlentsch@dmacc.edu 515/964–6216



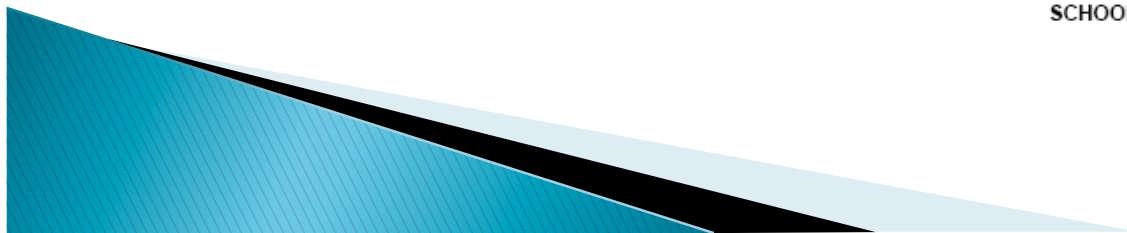
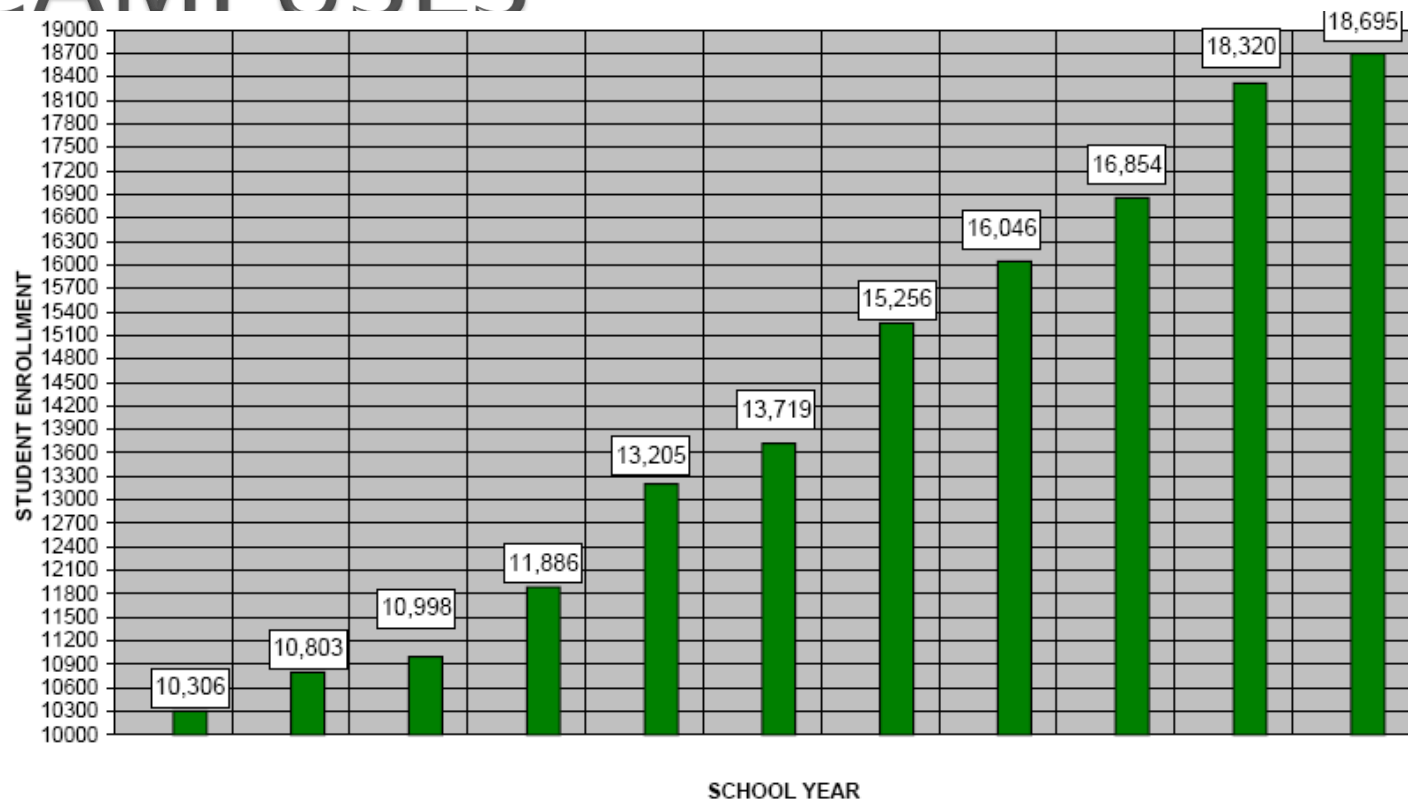
A BIG Change

- ▶ Only 16% of the nation's college students fit the traditional model of full-time students aged 18–22 who live on campus.

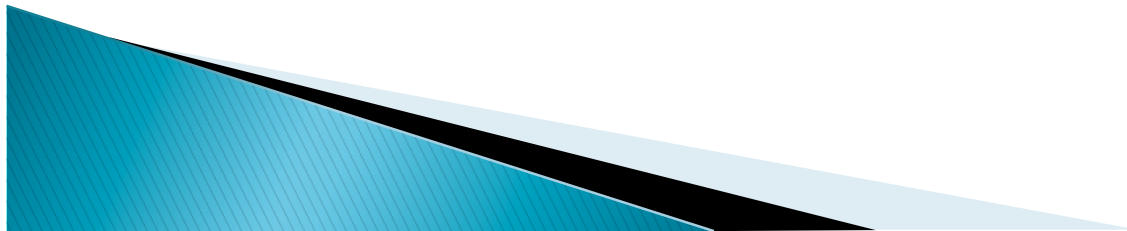
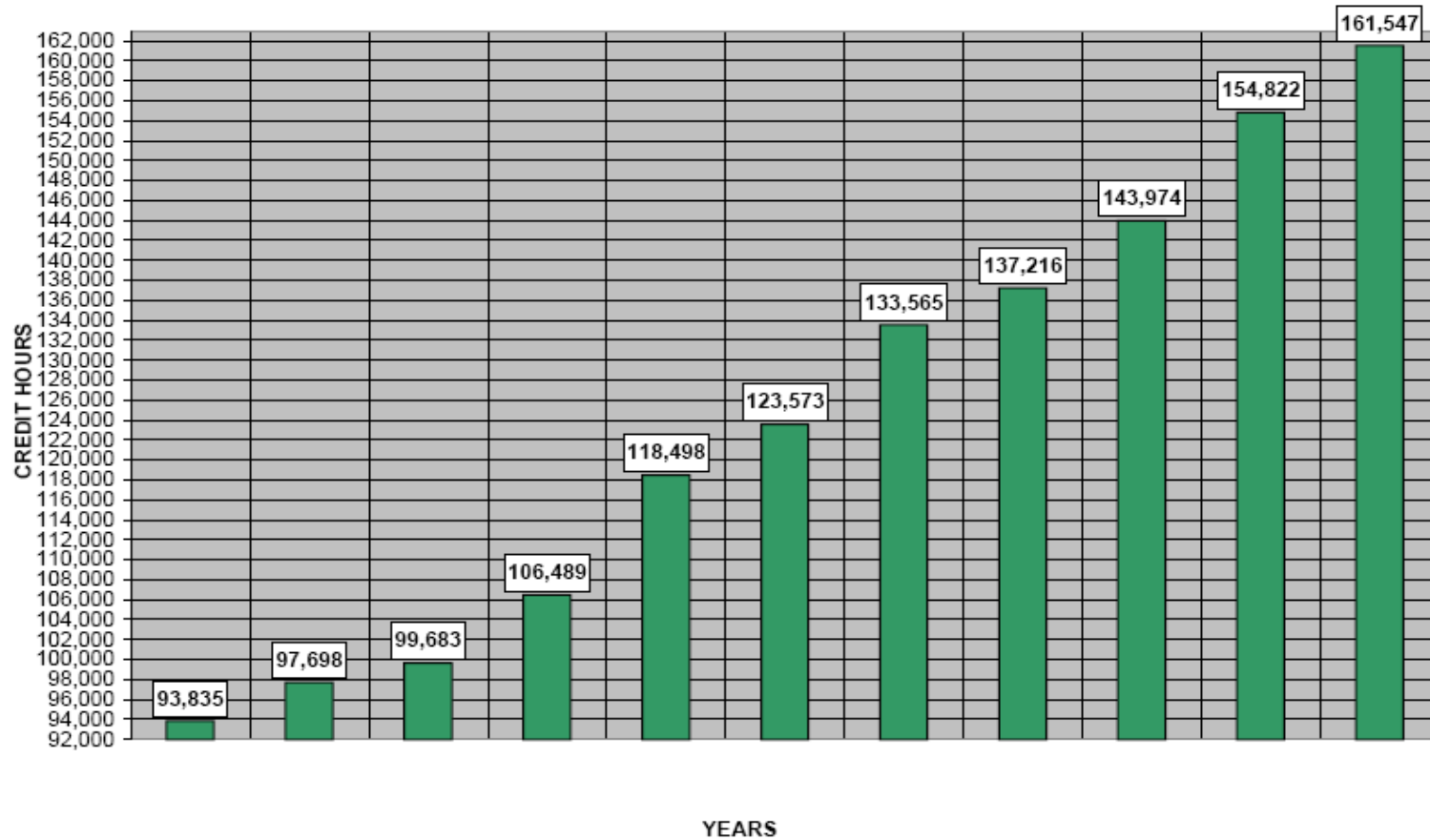
Stamats, Inc.



DMACC CREDIT STUDENT HEADCOUNT 2008 FALL TERM ALL CAMPUSES



FOURTEENTH DAY ENROLLED CREDIT HOURS 2008 FALL TERM DMACC – ALL CAMPUSES

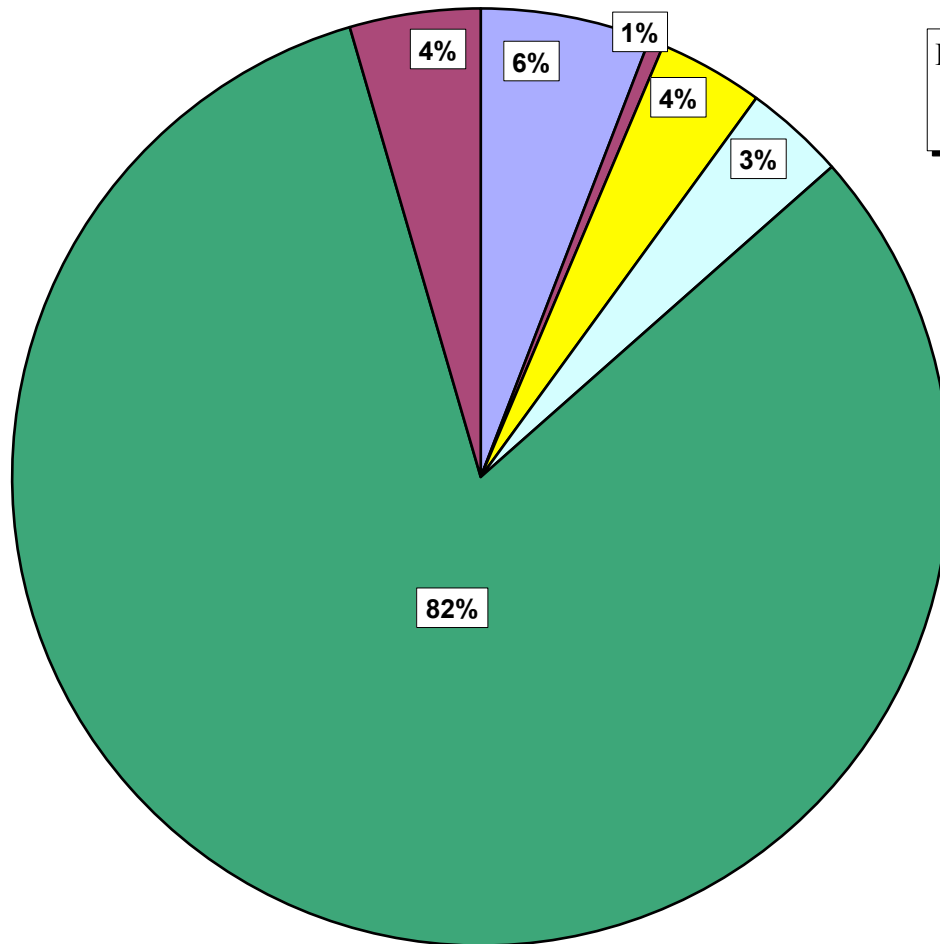


DMACC Fall 2009 Demographics

- ▶ 1st Generation College Students– 42%
- ▶ High school students– 29%
- ▶ Students that previously attended another college– 24%
- ▶ Single Parents– 10%
- ▶ Limited English Speaking– 5%
- ▶ Undecided/Transfer/Explore Courses– 71%

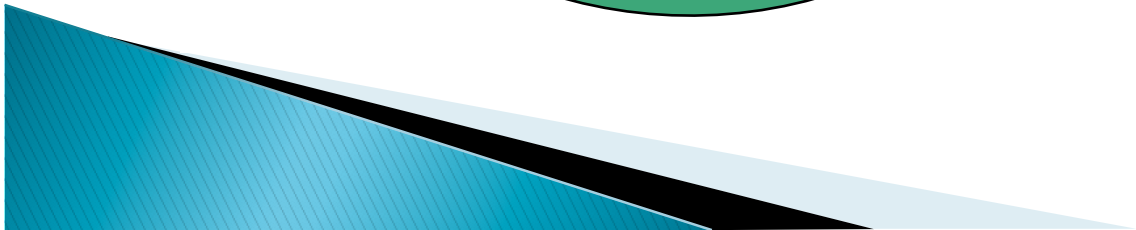


DMACC Race/Ethnicity



**ETHNIC BACKGROUND OF STUDENTS
FALL TERM 2008-2009
All Campuses**

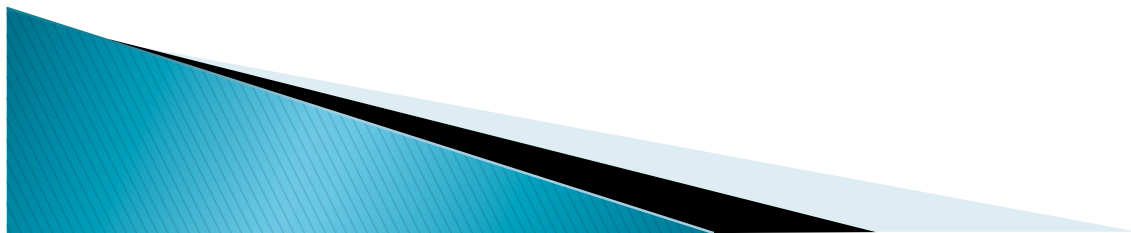
- Black - 1,095 Students
- Indian - 96 Students
- Asian - 680 Students
- Hispanic - 650 Students
- White - 15,331 Students
- Unknown - 843 Students



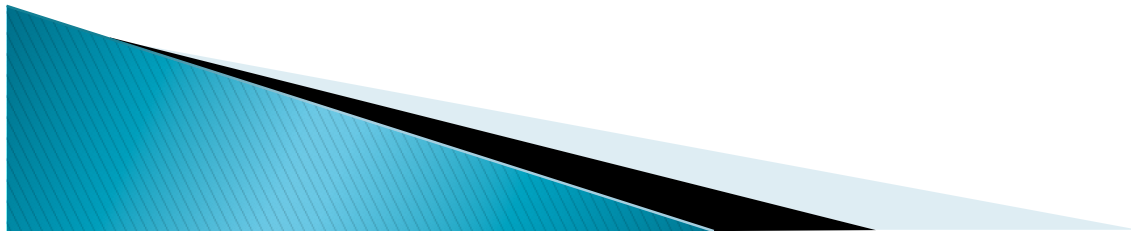
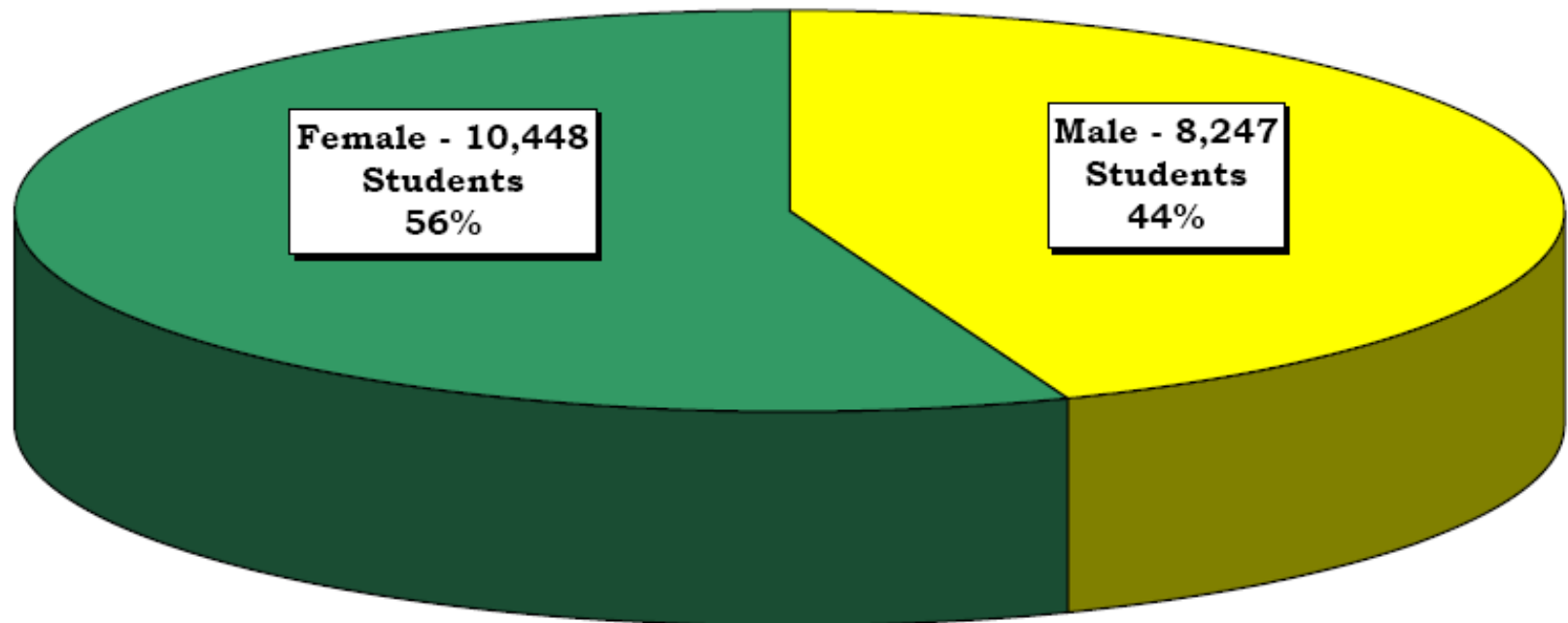
DMACC Race/Ethnicity

▶ DMACC 2003–2008

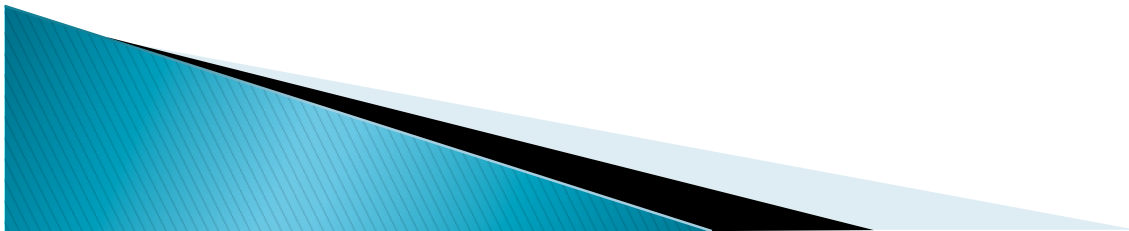
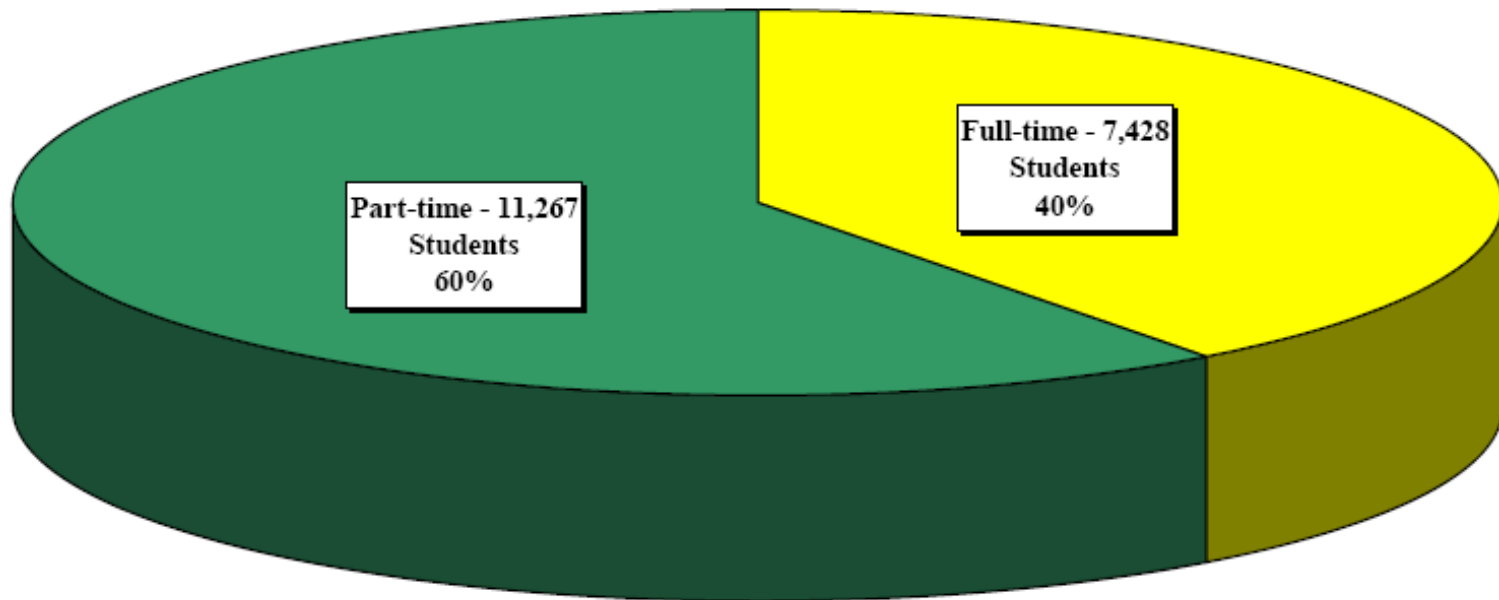
	Students	Staff
▶ American Indian or Alaskan native	+ 81%	+ 0%
▶ Asian or Pacific Islander	+ 26%	+63%
▶ Black	+ 73%	+30%
▶ Hispanic	+143%	+67%
▶ White	+ 33%	+ 6%
▶ Unknown	+ 10%	- 26%
▶ -----		
▶ TOTAL	+ 35%	+ 6%



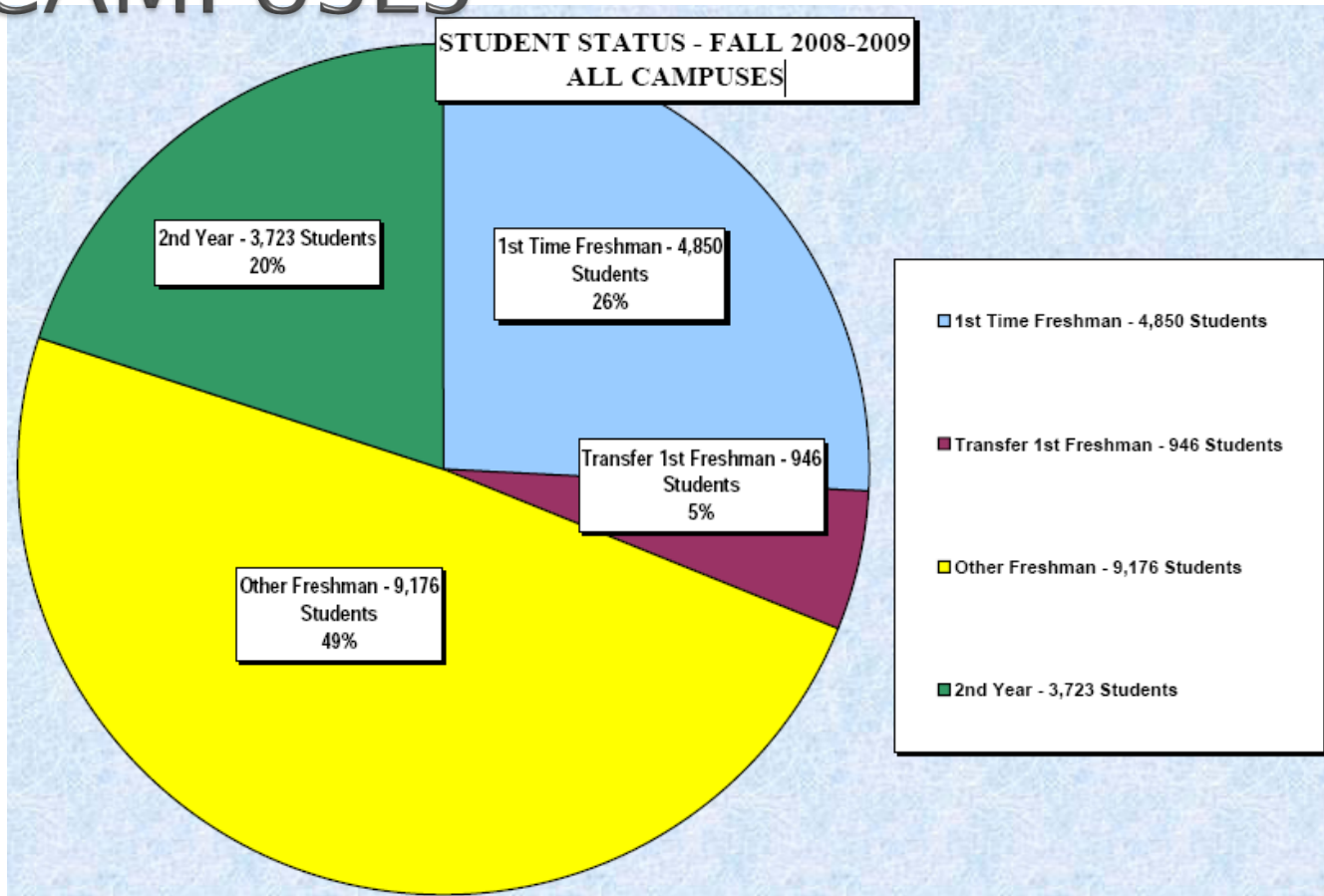
FALL 2008-2009 ENROLLMENT BY GENDER ALL CAMPUSES



DMACC CREDIT ENROLLMENT – FALL TERM 2008–2009 All Campuses



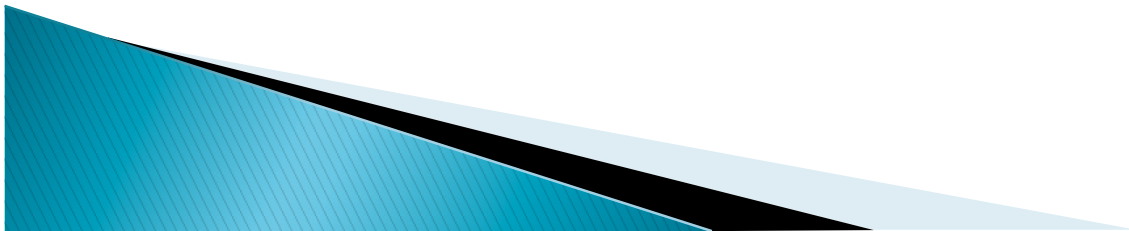
STUDENT STATUS FALL 2008-2009 ALL CAMPUSES



DMACC Clearinghouse Transfers

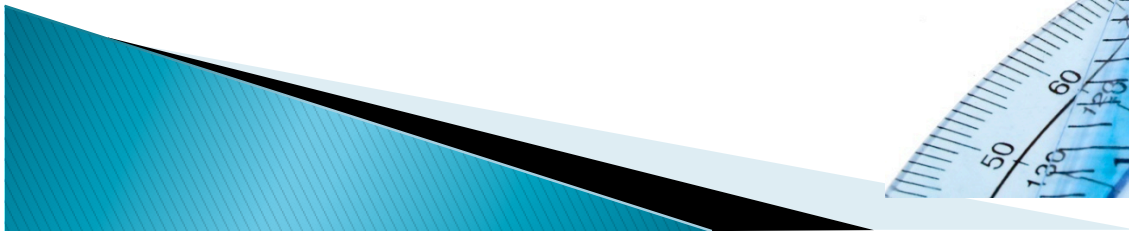
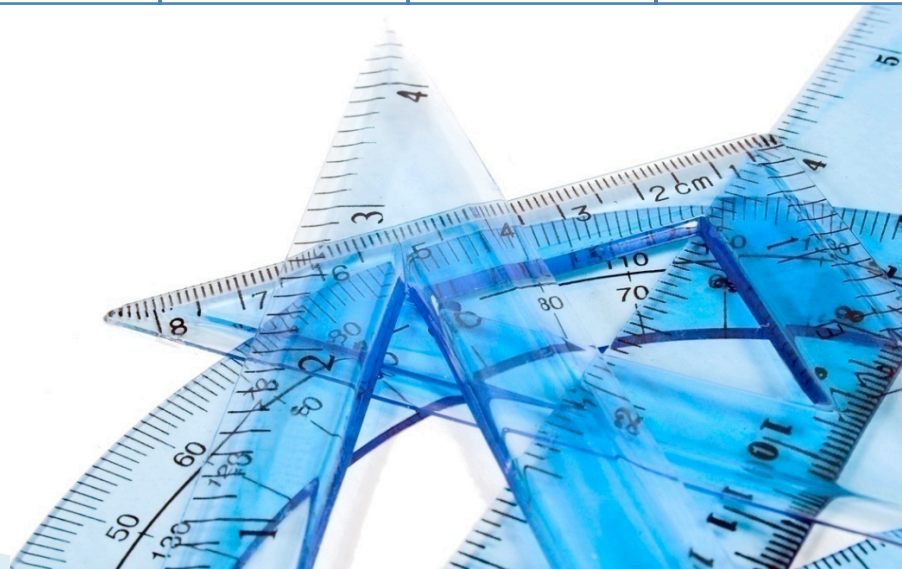
- ▶ 2006–2007 (24 or more credits)
1002 Students

▶ ISU	572		57%
▶ Grand View	186		18%
▶ Iowa		126	
13%			
▶ Drake	118		12%



DMACC Pre-Engineering 2008-2009

Campus	Ankeny	Boone	Newton	Urban	West	Total
	Number of Students	Number of Students	Number of Students	Number of Students	Number of Students	Number of Students
Concentration Pre-Engineering	54	25	2	14	10	105
Total	54	25	2	14	10	105



DMACC/ISU APP STUDENTS

- ▶ **2006–2007:**
164 Applications 93 Accepts
- ▶ **2007–2008:**
186 Applications 125 Accepts
- ▶ **2008–2009**
277 Applications 197 Accepts
- ▶ **Current**
- ▶ 326 active participants

