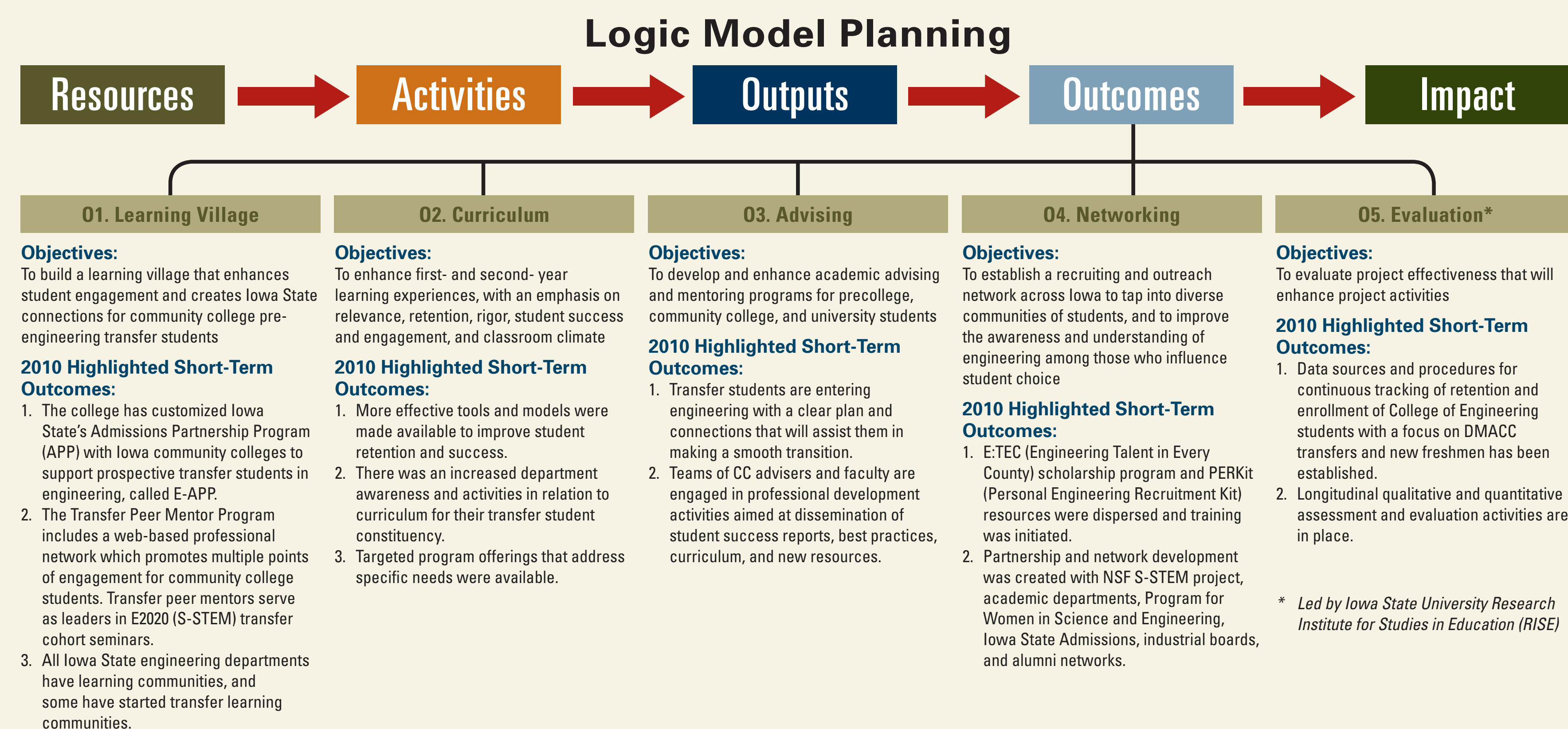


STEM Student Enrollment and Engagement through Connections

College of Engineering • College of Human Sciences • College of Liberal Arts and Sciences • www.eng.iastate.edu/seec

Project Goals

Increase the number of engineering graduates at Iowa State by 100 per year to approximately 900 graduates annually. Included with this goal are increases in the percentages of women and minority graduates in engineering at Iowa State and the number of pre-engineering students at Des Moines Area Community College.



Opportunities

Continue to build a culture that embraces transfer student programming through continued professional and program development

Leverage learning community best practices to retain students at the second- and third-year levels, which will ultimately contribute to higher graduation rates

Challenges

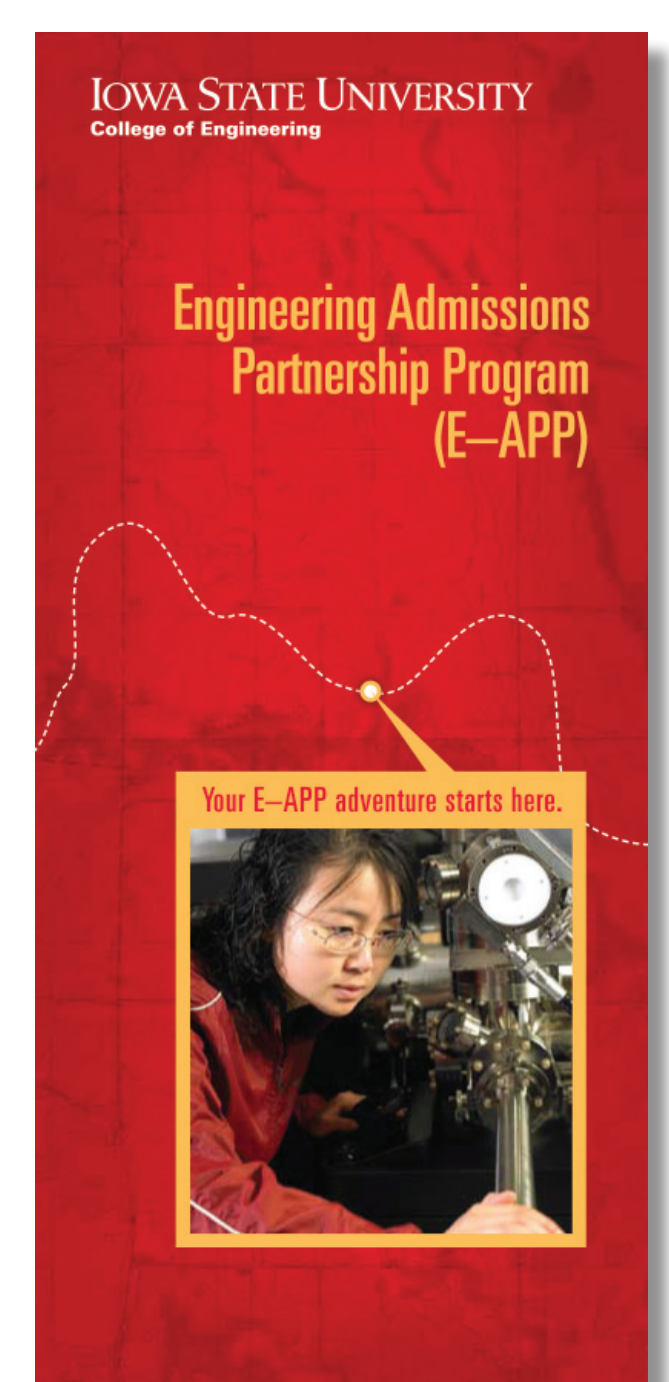
Recruiting and retaining women to make up 20% of engineering graduates

Logistical and systemic obstacles remain in reaching formal and informal educators who can create awareness of engineering and influence young people

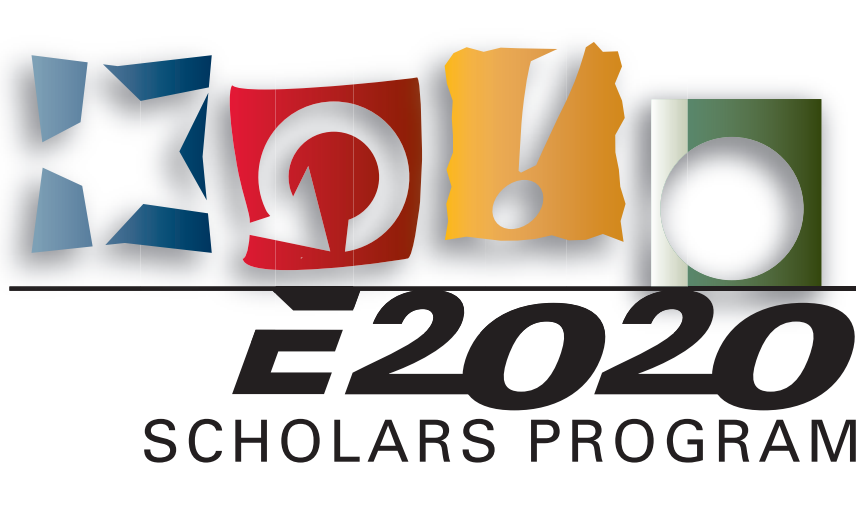
Project Successes

Building a Learning Village

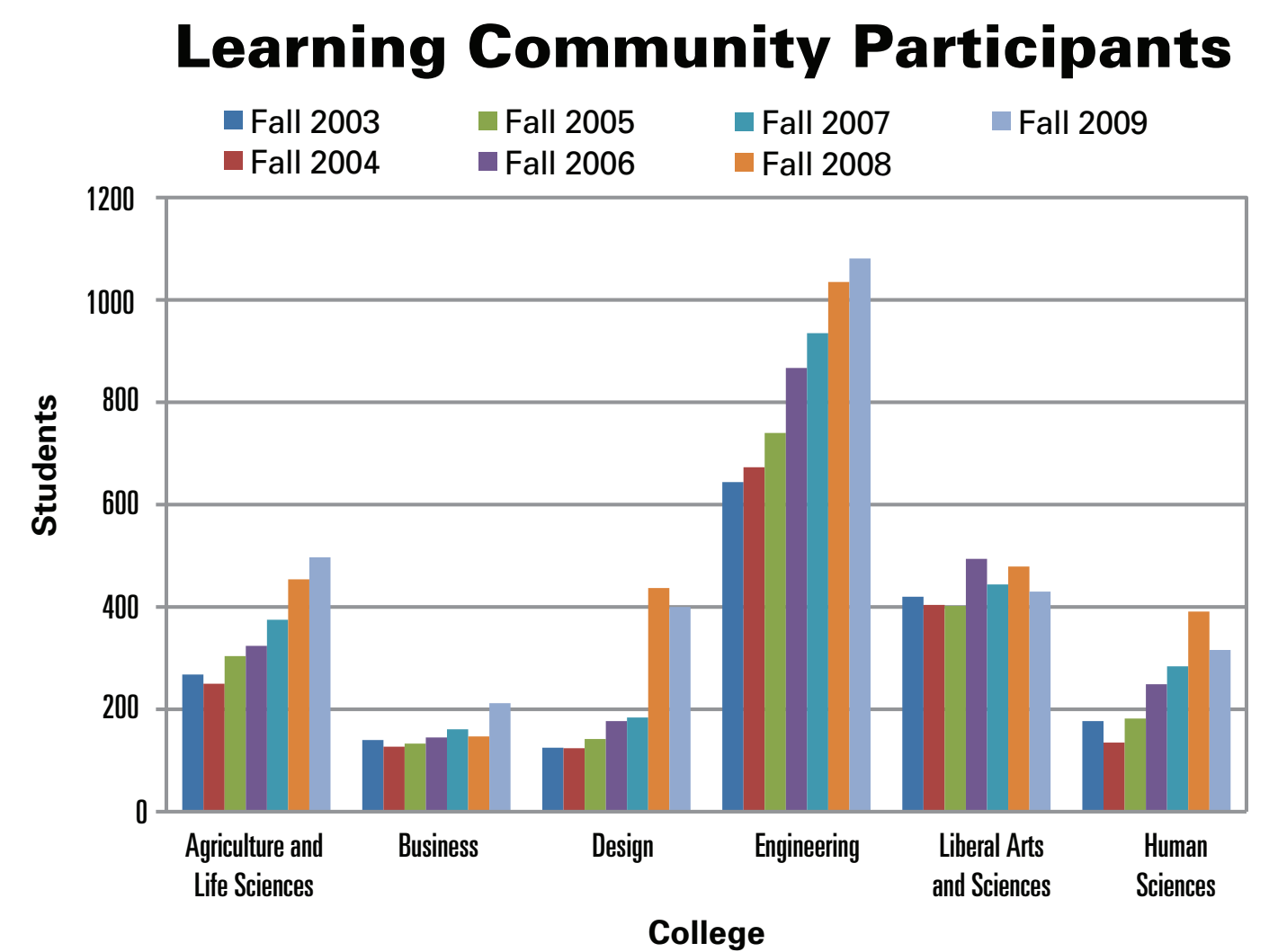
- Impact: >2,000 students**
- Transfer students are supported prior to entering Iowa State through the Engineering Admissions Partnership Program (E-APP), which includes curriculum planning and advising by Iowa State engineering advisers, peer mentoring, and access to the E-APP web-based professional network.
 - E:TEC and E2020 engineering scholarships are available.
 - DMACC has created a pre-engineering learning community, including a new engineering orientation course.
 - Data analysis and dissemination of transfer students' academic performance and transfer success is ongoing and informs transfer advising and programming.



E-APP hosts a career fair event, which is one of many activities for transfer students. Transfer peer mentors host or assist with these opportunities.



Transfer peer mentors manage the E-APP web-based professional network.



All Iowa State engineering departments have learning communities, and DMACC has established a pre-engineering learning community.

Creating a Community of Practice

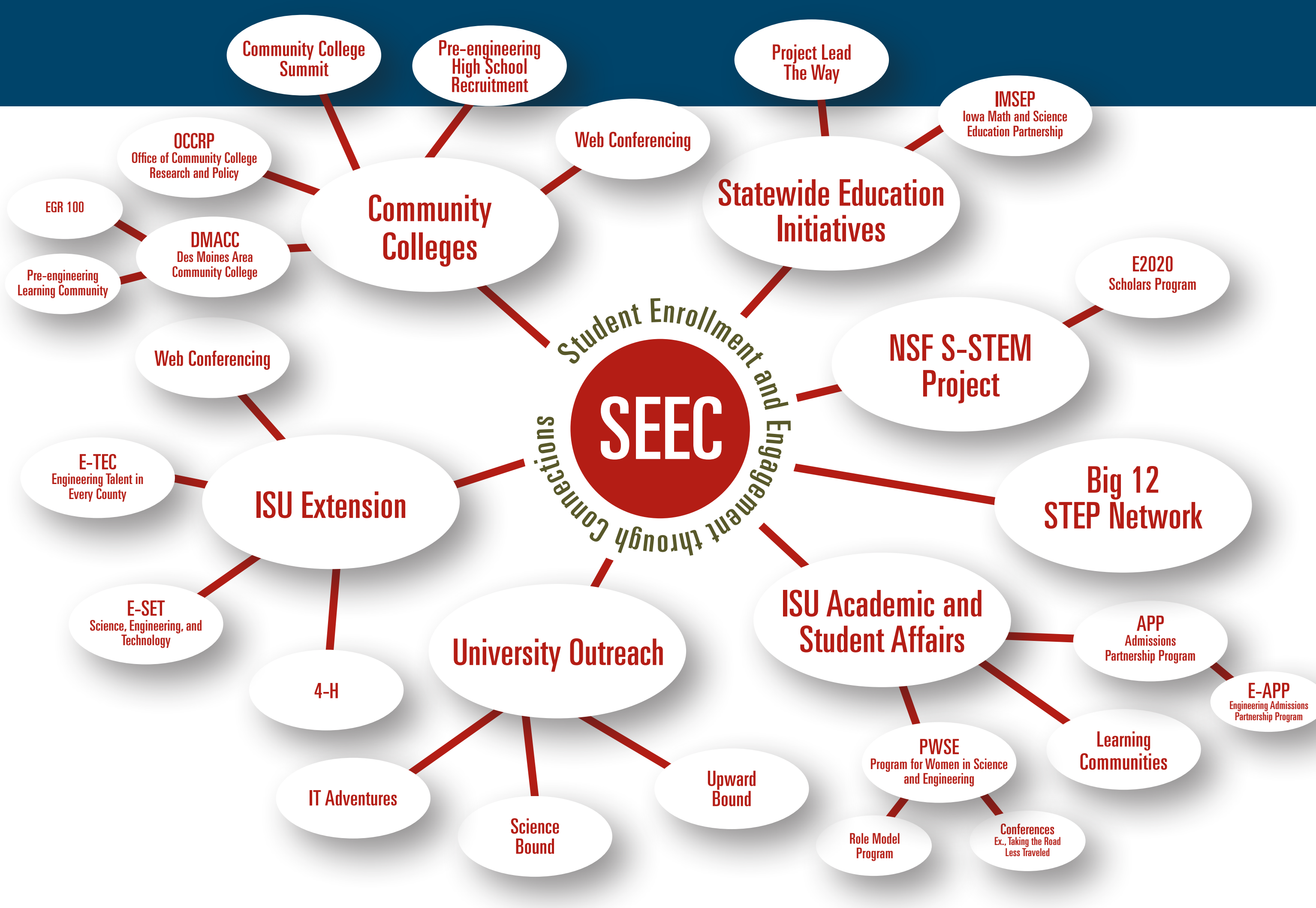
Impact: >500 faculty/staff/formal and informal educators



A joint transfer advising and recruiting event, SEECing Connections, was held for Iowa State and DMACC advisers, recruiters, and other interested parties.



E:TEC combines a scholarship program with a new Personal Engineering Resource Kit (PERKIT) to provide extension youth professionals with resources and training to recruit future engineers.



Partnerships continue to develop that leverage recruitment and retention resources.

Integrating New Messaging

- Impact: >5,000 prospective students/parents**
- Iowa State's College of Engineering recruiting materials have been redesigned to incorporate new messaging.
 - DMACC has implemented a comprehensive pre-engineering communication plan.



(Be Creative)²



HIGHER EDUCATION. LOWER TUITION.

Launch Your Engineering Career at DMACC!

WANT TO:
 • Reduce the planet?
 • Build a skyscraper?
 • Prevent disasters?
 • Save a life?

A CAREER IN ENGINEERING MAY BE FOR YOU!

Start your four-year professional degree at DMACC, then transfer to a four-year college or university to finish your degree.

Make a great decision—enroll at DMACC!

For more information about pre-engineering, visit www.dmacc.edu/programs/pep

Find out more at DMACC.edu or call 877-70-DMACC (877-863-5222)

RIGHT HERE AT DMACC

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